

## Message Text

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ACTION EB-07

INFO OCT-01 ARA-10 ISO-00 AGR-10 EUR-12 SP-02 AID-05

NSC-05 CIEP-02 TRSE-00 SS-15 STR-04 OMB-01 CEA-01

CIAE-00 COME-00 FRB-01 INR-07 NSAE-00 USIA-15 XMB-04

OPIC-06 LAB-04 SIL-01 EA-10 /123 W

----- 040998

R 021800Z JUL 75

FM AMEMBASSY BRASILIA

TO SECSTATE WASHDC 0133

AMCONSUL RIO DE JANEIRO

UNCLAS BRASILIA 5404

PASS AGRICULTURE

E.O. 11652: N/A

TAGS: EAGR, BR

SUBJECT: BRAZIL: SALES POLICY FOR SUGAR, 1975

1. IN VIEW SECRETARY BUTZ' DISCUSSIONS ON JUNE 23 WITH PRESIDENT OF SUGAR AND ALCOHOL INSTITUTE (RIO), FOLLOWING STATEMENT BY IAA INTERESTING.

2. STATEMENT BY DIRECTOR, EXPORT DIVISION OF IAA:  
QUOTE, BRAZIL WILL NOT SELL ANY QUANTITY OF SUGAR TO FOREIGN MARKETS BEFORE THE COMING MONTH OF OCTOBER, AWAITING EVENTUAL MARKET CHANGES AS A RESULT OF THE BEGINNING OF THE EUROPEAN SUGAR MARKETING. END QUOTE.

3. COMMENT: INFORMATION ABOUT A REDUCTION OF THIS YEAR'S BEET SUGAR CROP, WHICH HAVE LIGHTLY PRESSED PRICES UPWARD DURING THE LAST FEW DAYS, ARE NOT DEFINITE YET AND COULD BE CONFIRMED OR DENIED DURING THE COMING MONTH OF AUGUST.

3. IN BRAZIL'S CENTRAL SOUTHERN REGION, IS HAS BEEN CONFIRMED (NO PLAUSIBLE REASON WAS GIVEN) THAT SUGAR PRODUCTION  
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WILL BE 10 PERCENT ( OR ABOUT 8 MILLION SIXTY KILO BAGS)

SMALLER THAN EXPECTED. BRAZIL'S SUGAR SALES OBJECTIVE DURING  
CALENDAR YEAR 1975 IS TO REACH 2.5 MILLION METRIC TONS.  
BRAZIL'S SUGAR SALES TO DATE HAVE TOTALED 899,836 TONS  
EARNING US\$742.6 MILLION. THE MAJOR BUYER CONTINUES TO  
BE JAPAN.

4. BRAZIL'S MONTHLY SUGAR EXPORTS DURING 1975 THROUGH JUNE:

	METRIC TONS	US\$MILLION
JANUARY	222,690	\$235.5
FEBRUARY	127,707	120.8
MARCH	127,968	110.9
APRIL	238,378	176.2
MAY	80,127	49.7
JUNE (THROUGH THE 26TH)	102,966	49.5

CRIMMINS

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NNN

## Message Attributes

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